

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) **Date of request:** 7/25/12

(2) **Name of candidate:** Pete Hoekstra

(3) **Office for which candidate is running:** US Senate

(4) **Political party:** Republican

(5) **Name of person using time if other than candidate:** n/a

(6) **Request made by candidate:** Yes: x No: (Check one)

(7) **Request made on behalf of candidate by:** n/a

(8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$4950

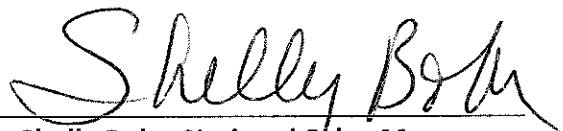
NET: \$ 4207.50


WXMI

7/27/12

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION


BRABENDER COX
1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211
(412) 434-6320

FIRST NATIONAL BANK OF PA
HERMITAGE, PA 16148
60-1809/433

28516

PAY TO THE
ORDER OF

WXM1

7/26/12
\$4,207.50

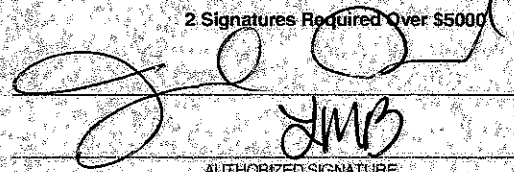
Four thousand two hundred and seven

50/100

DOLLARS

MEMO

2 Signatures Required Over \$5000


JMB

AUTHORIZED SIGNATURE

⑈028516⑈ ⑆043318092⑆ 0350532413⑈

BrabenderCox

28516

Covers
4
Contracts

C# 375089
C# 375678
C# 376295
C# 376296

WXMI-TV

ORDER

Flight Dates 07/31/12-08/06/12

Order Sep 00:15:00

Contract / Revision 376296 /

Original Date / Revision
07/27/12 07/27/12

Advertiser Hoekstra/Rep/Senate/MI

Agency Brabender Cox Mihalke

Buying Contact

1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Product

HOEKSTRA 7/31 ADD

Agency Com 15%

Billing Contact

1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Sales Office TPHP

Sales Region National

Agency Ref

Estimate #

Alt Order # 06255583

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 02

Advertiser Ref

Primary Account Executive

Nick Welte

Account Executive Order% Start Date End Date

Nick Welte 100%

Order Share 9% Market Value 13333

Competing Station	% of Order	Amount
2WOOD	35%	4666
3WZZM	15%	2000
4WWMT	40%	5333
5WOTV	1%	133
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	11	\$1,020.00	\$1,200.00	0.00	07/30/12	08/03/12	11	\$1,020.00	\$1,200.00
Totals	11	\$1,020.00	\$1,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	07/31/12	08/03/12	M-F 5a-9a News Tu,Th-F 6a-7a	CM	6a-7a (6:00 AM-7:00 AM)	-T-TF--	:30	3	\$100.00	02	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-TF--		3				\$100.00		0.00			
E 2	17	07/31/12	08/02/12	M-F 5a-9a News Tu,Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-T-T---	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-T-T---		2				\$100.00		0.00			
E 3	17	07/31/12	08/01/12	M-F 5a-9a News Tu-W 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	-TW----	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-TW----		2				\$100.00		0.00			
E 4	17	07/31/12	08/03/12	M-F Fox 17 News at 6p M-F Fox 17 News at 6p	CM	6p-7p	-TWTF--	:30	4	\$125.00	02	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **376296** Flight Dates **07/31/12-08/06/12**

Hiatus Dates

Original Date / Revision 07/27/12/ 07/27/12

Order Sep 00:15:00

Advertiser **Hoekstra/Rep/Senate/MI** Product **HOEKSTRA 7/31 ADD**

Estimate #

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 4	17	07/31/12	08/03/12	M-F Fox 17 News at 6p CM	CM	6p-7p	-TWTF--	:30	4	\$125.00	02	0.00 NM	4	\$500.00	
				M-F Fox 17 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	-TWTF--	4		\$125.00		0.00						
													<u>Totals</u>	11	\$1,200.00

REP HEADLINE# 6255583
*** ORIGINAL REV#0 ***

01 JUL26/12 16.4
*** WXMI-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:	:	:	:	:	:SPTS:
AUG/12			\$1,200.00									
											CONTRACT TOTAL	\$1,200.00
											TOTAL SPOTS	11

MARKET TOTALS	\$13,333	WXMI 9%	WOTV 1%	WZWM 15%	WWMT 40%	WOOD 35%	WXSP 0%	CABL 0%
			EWMT 0%	WZPX 0%				

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

7/17/2012

I, BRABENDERCox LLC,being/on behalf of: PETEHOEKSTRA, a legallyqualified candidate of the REPUBLICAN politicalparty for the office of: US SENATEin the 2012 PRIMARY ELECTIONelection to be held on: AUGUST 7 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

HOEKSTRAFORSENATE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN CLARK

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/2012

Date

Liz Brabender Kunda

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

printed name

7/17/2012

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.